

To: Gray, David[gray.david@epa.gov]
From: Purchia, Liz
Sent: Wed 8/12/2015 4:26:18 PM
Subject: RE: Please don't post anything except information about the Gold King Mine

Folks are on board with selective posting about unrelated Gold Mine content.

Rox just asked that you send her a quick note on what you want to post and include Jay and Jess.
Thanks.

From: Gray, David
Sent: Wednesday, August 12, 2015 11:46 AM
To: Purchia, Liz
Subject: Fwd: Please don't post anything except information about the Gold King Mine

We should discuss

Sent from my iPhone

Begin forwarded message:

From: "Orquina, Jessica" <Orquina.Jessica@epa.gov>
Date: August 12, 2015 at 9:17:08 AM MDT
To: "Gray, David" <gray.david@epa.gov>
Cc: "Loop, Travis" <Loop.Travis@epa.gov>, "Bassler, Rachel" <Bassler.Rachel@epa.gov>, "Davis, Tim" <Davis.Tim@epa.gov>, "Mylott, Richard" <Mylott.Richard@epa.gov>, "McClain-Vanderpool, Lisa" <Mcclain-Vanderpool.Lisa@epa.gov>, "Vela, Austin" <Vela.Austin@epa.gov>, "Barkett, Bonnie" <Barkett.Bonnie@epa.gov>, "Poll, Bianca" <Poll.Bianca@epa.gov>, "Cohen, Nancy" <Cohen.Nancy@epa.gov>, "Deitz, Randy" <Deitz.Randy@epa.gov>, "Smith, Roxanne" <Smith.Roxanne@epa.gov>, "Zito, Kelly" <ZITO.KELLY@EPA.GOV>, "Glenn, William" <Glenn.William@epa.gov>, "Fitch, Bruce" <Fitch.Bruce@epa.gov>, "Hart, Daniel" <Hart.Daniel@epa.gov>, "Smith, Paula" <Smith.Paula@epa.gov>
Subject: Re: Please don't post anything except information about the Gold King Mine

This request is coming from Liz and Roxanne. Please hold other posts.

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

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Office: 202-564-0446

Mobile: 202-322-8369

On Aug 12, 2015, at 11:15 AM, Gray, David <gray.david@epa.gov> wrote:

We have other work and announcements going on . I don't think we want to stop posting

Sent from my iPhone

On Aug 12, 2015, at 9:13 AM, Orquina, Jessica <Orquina.Jessica@epa.gov> wrote:

Hi!

I'd like to ask R6, R8, R9, OW, and OSWER social media accounts to please hold all posts except those about Gold King Mine at least through Friday. We will re-evaluate on Monday.

As you know, the EOC has been activated here in DC and all communications, including social media, need to go through the PIO for approval before posting. For now, we will have very limited posts. Please RT/share from the main and the administrator's social media accounts. If you have a post that you'd like to put on your regional or office social media account, please let me know & I'll help you get approval from the PIO.

Let me know if you have any questions. I'll be sending another email to the social media community of practice about this and asking them to not post about topics that could be sensitive, like water quality.

Thanks! Jess

Jessica Ann Orquina

EPA Social Media Lead

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